

RESONANCE



PRACTICE

CAPABILITIES STATEMENT

UEI: S3AHDE1TLD25 | CAGE CODE: 9VZA4



ABOUT

Human-centered design approaches to tell true, compelling stories in accessible formats for diverse audiences.

We believe stories that resonate will positively impact human behavior.

PAST PERFORMANCE

- HHS
- NIH
- NSF
- CMS
- DOJ
- NPS
- SSA
- SEC
- DoD
- EPA

Sample Projects

- HHS TV Studio Support
- NIH Events Management
- NSF Meeting & Events Management
- DOJ EOIR Information Management
- NIAID Conference Center Support
- DIA Video Production

CORE COMPETENCIES

Strategic Communications

- Research, Strategy, and Design
- Video Production & Multimedia Support
- Content & Materials Development
- Section 508 compliance

Events & Conferences

- Agenda & Program Development
- Registration & Outreach
- Travel & Vendor Coordination
- In-person, Hybrid, and Virtual Logistics Coordination

Program Management

- Strategic Planning & Change Management
- Committee & Workgroup Management
- Instructional Design & Meeting Facilitation
- Program Assessments & Evaluations

DIFFERENTIATORS

20+ years supporting federal agencies

Quality Management System rooted in ISO-certification principles

Expertise in managing BPAs, IDIQs, T&M, FP, CPFF contracts

Classification: Woman-Owned Disadvantaged Small Business

NAICS: 512110; 512191; 541430; 541611; 541618; 541690; 541720; 541930; 541990; 561110; 561492; 561599; 561920



info@resonancepractice.co



703.982.0955



www.resonancepractice.co



McLean, VA



@resonancepractice